

PhotoSite Tips

How to take the best photos and get them posted!

Top 8 Basic Photo Tips	Do	Don't
	1) Take 1 photo of the frontal exterior of property	1) Take photos of the side or backyard of property
	2) Clean up & repair property before taking photo	2) Take photos with trash, debris or repairs in view
	3) Take clear photo of property (72 dpi-web ready)	3) Submit blurry, digitalized photos
	4) Focus on the property, not the surroundings	4) Allow too much "dead space" (ex., lawn or sky)
	5) Submit photos with a centered focal point	5) Submit photos taken at random angles
	6) Take photos on bright and/or overcast days	6) Face your camera toward the sun's glare
	7) Use your flash outdoors – for clearer photos	7) Take photos in evening or in shadows
	8) For Condos & Town homes: Take photo of entire building.	8) For Condos & Town homes: Only take photo of front door or driveway.

File Size, Format, Saving & Naming	Do	Don't
	<i>File Size & Format</i>	
	1) Save and upload your photos as .JPG files	1) Send or save your photos in other file formats
	2) If scanning, set at 72 dpi – web ready	2) Scan at 300 dpi, creating a large file size
	3) Save photos with file size under 250k	3) Set camera to take hi-resolution (fine) photos
	4) Make sure your photos are rotated upright	4) Send in photos that are visually sideways
	5) Consult your digital camera manual for settings	5) Assume the setting is at the lowest resolution
	6) Use pre-installed software, such as Microsoft Paint or Photo Editor to crop and re-size your photos (under Start/Programs/Accessories)	6) Send in photos that require touch-ups
	7) Invest in a digital photo class	7) Assume you won't benefit greatly from training
	<i>Saving & Re-Naming Image Files</i>	
	1) Save your photos on your PC, by creating a new folder on your hard-drive (ex. "HomeSteps Photos")	1) Save your photos on a disk or unnamed location
	2) Save your photos individually	2) Save your photos in group
	3) Re-name with 6-digit Freddie Mac Asset ID #	3) Name your photos by address # or street name